

# Children's Book Network

## **FUNDING PROPOSAL**

### ***2018-2020***





**Children's Book Network (CBN)  
Funding Proposal 2018-2020**

*Putting children and books on the same page*

[www.childrensbook.co.za](http://www.childrensbook.co.za)

Children's Book Network



**Children's Book Network turns five this year. Time to grow. Time to develop what we have built with the children of Red Hill, Clanwilliam, Stanford and Hermanus.  
Time to share.**

## **Core information**

We work with children from under-resourced communities, children between the ages of 9 and 12 – children who usually can read, but often don't. If somebody doesn't interest them in reading at this age, it is fair to say that they will never read comfortably.

Our workshop participants attend voluntarily during school holidays and at weekends. We contact them through libraries, teachers and community leaders. Children decide to come and become part of the process by taking a permission form to their carer and bringing it back. This means that children we work with really want to engage.

Often we will have multiple languages in a group – isiXhosa, Afrikaans and other African languages. Our experience is that children in this age group have a good understanding of English, probably as a result of television, and work well with us in that language. We always have translators available, but seldom need them.





## What do we do?

Our most heartfelt concept is that of themed workshops with children. We worked with Clanwilliam children for nearly two years around ideas of Time and Landscape. Other themes have ranged from local heroes to making music with rock gongs (ringing rocks). Our participants have listened with rapt attention to Bach played both on the cello and on the violin, created lion masks, written their own rap, danced, made instruments, created their own shadow puppets and written plays for them, written their own anthems, mapped their town in chalk and taken their own photographs of their town for a Saturday morning theme. Once most of the UCT Choir sang at a workshop. The children have ground ochre to create contemporary rock art and examined emoticons with a view to decorating hard-boiled eggs ... the list goes on. For full reports of all these workshops (and many pictures) please look at:

<http://www.childrensbook.co.za/workshops/reports>



In every case books and stories run throughout the workshop as a constant theme. We use non-fiction as well as fiction. Our chosen books range from very simple to really advanced. If they are interested enough, children will read them. We invite storytellers, artists and musicians to facilitate. Conservationists, archaeologists and astronomers have shared their excitement and enthusiasm. The method works.

## Who has funded this?

Our strongest supporters have been Rotary clubs and individual Rotarians in South Africa, Sweden and Britain who have provided not only funding, but also practical advice and support. Our chairman and two other members of our board are Rotarians and our largest single donation came from Rotary Skelleftea in northern Sweden.

We were part of an exciting community development project associated with the raising of the Clanwilliam Dam wall and the Living Landscape Project, and were awarded funding by the Department of Water Affairs and Sanitation. This was a wonderful opportunity to work extensively on themes to do with the archaeology about to be submerged by the new dam levels. We have also worked in tandem with the Centre for the Book (SA National Libraries) and Enlighten Education Trust in Hermanus who have both funded workshops at their venues. We have just embarked on collaboration with Red Cross Children's Hospital School.

We are hugely appreciative of many personal funding donations, and by the priceless donations of time and energy from our volunteers.

Our registration process and governance is now complete, with our bank account, NPO Registration and tax exemption certificate acquired and our annual audits approved. We are ready for more action.



## What next?

We are in the process of developing reading kits and reading toolboxes that will extend our reach through teacher-librarians and librarians, particularly those working after school and on Saturday mornings. The Toolbox Project has been two years in the making and is being warmly anticipated by teacher-librarians and librarians who have attended workshops with the prototypes. The kit provides material for a ten-week term of activities. The first completed kits have been delivered to Red Cross Children's Hospital School and Sivile Primary School in Khayelitsha. A further kit has been donated by the Crankhandle Club to the children at Red Hill informal settlement.

Making the kits has been a huge learning curve. There is a more elaborate toolbox containing over 50 books for those who have few resources, and a smaller kit for those working in well-equipped libraries where they can make use of books they already have on their shelves. Most importantly, in both cases there is a detailed handbook (over 100 pages) on how to use the kit and expand on our suggestions for encouraging a love of reading. There is a story (Zeb Super-Book Hero) specially written for the project that gives a way into selected books and activities. There is the CBN Reading Game, which we have developed to get children reading through an exciting board game. There will be more!

<http://www.childrensbook.co.za/workshops/toolboxes>



When funding permits, we will add art materials and more games to the mix – all with the same aim of getting books to children and children to books.

### Where to get more information?

From Day One, we have reported everything we do on our website at [www.childrensbook.co.za](http://www.childrensbook.co.za)

There are thousands of photographs and words telling the developing story of Children's Book Network. Favourite place to look is:

<http://www.childrensbook.co.za/workshops/reports>

where there are details of every workshop we have done.



## What do we need?

Help. Funding is a given (every organization needs more of that). Just as importantly we need to expand the number of people involved, and that particularly in the communities where we work.

We need fresh ideas and input, more people on the floor at workshops ... advice. People publicizing us on social media, people writing and researching for our website: people helping with planning and making the toolboxes; people!

If you would like to, and are able to, help please contact us at [info@childrensbook.co.za](mailto:info@childrensbook.co.za).

Thank you!

**Lesley Beake**

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## What funding do we need ... and what do we need it for?

The total amount proposed for 2018 in the attached spreadsheet is R941 200. That would mean that CBN can continue to function, but without the stress of always wondering if we will have enough to continue our work throughout 2019 and into 2020. Just some of that money would be good. We work with what we have, we always have.

This far, we have managed to continue with a great deal of help and volunteer assistance, but there is a limit to how often one can ask, however vital the work. Professional people need to be paid; their livelihood depends on it. Telephone and petrol, printing and art materials have to be bought. To be sustainable, CBN needs to be professionally run and professionally assessed both financially and in terms of what we achieve educationally. We need to grow.



Nobody is projecting a nation-wide CBN, but we are keen to share our work and empower other people to do it as well. It really is a simple concept, it just takes energy to bring it to fruition, and sometimes that energy is in the form of hard cash.

Ideally, we need a major sponsor who would brand the project with their name, sign one cheque a year and bask on the moral high ground for twelve months. (Well, anybody can dream!)

Realistically, we need many sponsors who will see some part of the budget that they could make their own. We need a dedicated fundraiser. We need a board member who will take on the job of Treasurer, deal with the bank business and keep us up-to-date with financial requirements. We need encouragement to continue this vital work.

***Note: In a sudden, and very welcome, development, CBN has just (17 October 2017) received notice of a grant from The National Lotteries that will cover some of our operating expenses during 2018. This will give great security to the organization and enable us to concentrate on raising funds for workshops and toolboxes – and hopefully raising funds to continue paying these expenses.***



# Specific projects requiring funding – *that could be branded funding*

## Workshops

One-day workshops with 25 children involving three facilitators, transport, meals and materials R12 750

## Workshop Project

### Funding workshops throughout 2018

- 1-Day workshop R12 750 (25 children including food and transport)
- Teacher-librarian training workshop R18 550 (6 librarians and 25 children including meals and transport costs)
- Librarian training workshop R5 000 (12 librarians per workshop)

## Toolbox - goals

- Further development of the toolboxes and mini-toolboxes
- Creating twelve toolbox kits that can be rolled out in 2018
- Creating a workshop kit for CBN facilitators that will build on the toolbox ideas and would allow them to work independently
- Creating a toolkit for librarians in libraries that have the books, but need the supporting materials like the CBN reading game and activities.
- Creating a workshop programme for at least three facilitators in 2018

### Toolbox Costs

Research and development of reading toolkits and boxes – R25 000 initially but we need to raise funds for this to continue.

A complete toolbox for a community with few books – R7050

A toolbox kit for librarians who have good book resources – R3050





## Potential projects under discussion for 2019-2020

- Funding CBN Road-show workshops involving three venues and 4 facilitators
- Book Week in Hermanus
- CBN/Phendulani Literacy Quiz project – Franschhoek and or Hermanus

**Operational costs** – will be partly covered by specific Lotto funding

### Staff

- Director \*
- Admin manager \*\*
- Website manager and/or social media\*\*\*
- General office and admin costs (as listed)

\* The Director's duties would include working for 10 days a month at a daily rate of R2 000 per day to the value of R20 000 per month. Duties would include the day to day running of the organization, correspondence, publicity and promotion, workshop and toolbox planning, general administration, team management and website compiling and editing. This excludes work on workshops and toolbox project.

\*\* The Admin manager would work at a rate of R200 per hour to the value of R8000 per month (40 hours per month).

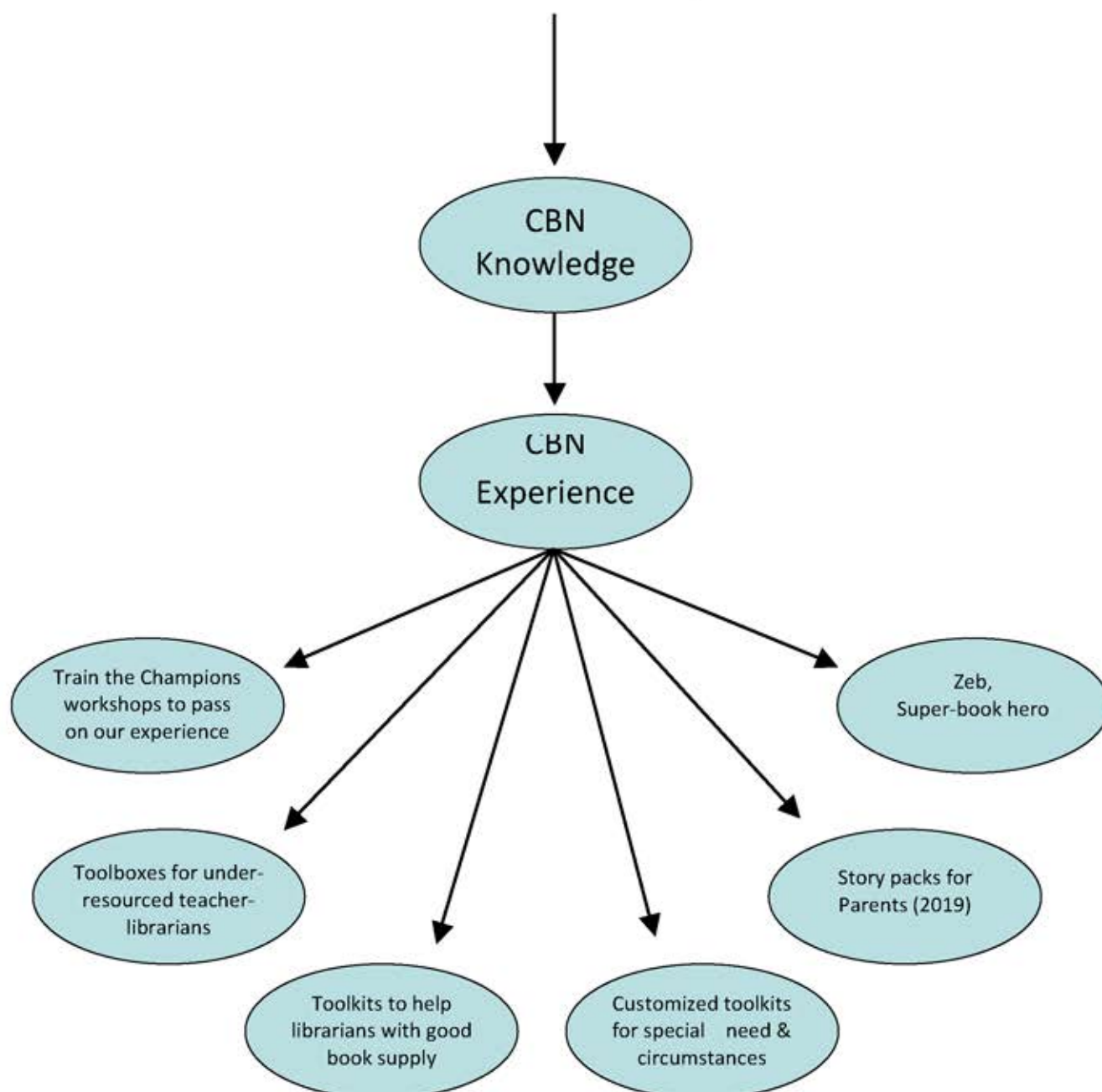
\*\*\* The website is currently edited and managed by the Director. This could also be split, if necessary. Social media requires an almost daily input – preferably from somebody young and skilled. We have a potential candidate.





## Children's Book Network Knowledge Map

We have a pool of experience collected over five years of workshops from teachers, librarians, writers, illustrators, poets, song-writing, experts in diverse fields and many others. This forms a pool of experience that can be concentrated in the Reading Kits and Toolboxes so that our methods can be spread further.





# Children's Book Network

## Budget 2018-2019

<b>Children's Workshops (1 day x 25 children)</b>	<b>Per Unit</b>	<b>X 12</b>
Art materials	1 000,00	
Facilitators x 3	6 000,00	
Admin assistants x 2	2 000,00	
Catering	1 500,00	
Printing/stationery	1 000,00	
Telephone	250,00	
Transport	1 000,00	
<b>Sub-Total</b>	<b>12 750,00</b>	<b>153 000,00</b>
Admin @ 15%	1 913,00	22 956,00
	<b>14 663,00</b>	<b>175 956,00</b>
Monitoring and Evaluation		4 000,00
<b>Total</b>		<b>179 956,00</b>
<b>Toolboxes</b>		<b>X 72</b>
Books	1 750,00	
Boardgame	600,00	
Toolbox	850,00	
Printing	450,00	
Stationery	300,00	
Labour	1 100,00	
<b>Sub-Total</b>	<b>5 050,00</b>	<b>363 600,00</b>
Admin @ 15%	758,00	54 576,00
	<b>5 808,00</b>	<b>418 176,00</b>
Monitoring and Evaluation		4 000,00
Research and Development		25 000,00
<b>Total</b>		<b>447 176,00</b>
<b>Workshops for Librarians, Teacher/Librarians (Total 18 adults)</b>		<b>X 8</b>
Facilitator Fee	2 500,00	
Admin assistant	1 000,00	
Transport	1 500,00	
<b>Sub-total</b>	<b>5 000,00</b>	<b>40 000,00</b>
Admin @ 15%	750,00	6 000,00
	<b>5 750,00</b>	<b>46 000,00</b>
Monitoring and Evaluation		4 000,00
<b>Total</b>		<b>50 000,00</b>



<b>Special Workshop for 18 Adults, 25 children</b>		<b>X 1</b>
Facilitators x 3	6 000,00	
Admin assistants x 2	2 000,00	
Catering	2 100,00	
Art materials	1 000,00	
Printing/stationery	1 000,00	
Telephone	250,00	
Transport	3 700,00	
Venue hire	2 500,00	
<b>Sub-total</b>	<b>18 550,00</b>	<b>18 550,00</b>
Admin @ 15%	2 783,00	2 783,00
<b>Total</b>	<b>21 333,00</b>	<b>21 333,00</b>
<b>Project Total</b>		<b>698 465,00</b>
<b>General Operations</b>		
Staff Admin	96 000,00	
Staff Director	240 000,00	
Fundraising promotions	1 200,00	
Accounting & Bookkeeping fees	12 000,00	
Bank charges	2 400,00	
Postage/courier	1 200,00	
Insurance	6 000,00	
Printing/stationery	7 200,00	
Rent	6 000,00	
Subscriptions	400,00	
Telephone	3 000,00	
Transport	3 200,00	
Internet	6 000,00	
Website	12 000,00	
Marketing and Advertising	5 000,00	
<b>Sub-total</b>	<b>395 600,00</b>	
Admin recovery from projects	86 315,00	<b>315 285,00</b>
<b>Total Expenditure 2018/2019</b>		<b>1 013 750,00</b>